



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

GMMB
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37603-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Horsford - DCCC	HORSFORD/DCCC	2102

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	37603	08883317

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	143	149

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/16/12	10/22/12	8 News Now 5a M-F	5-6a	- TWTF- -	:30	3	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 3	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	Tu	10/16/12	5:52 AM	8 News Now 5a M-F	5-6a	:30	SH12105H	\$225.00	NM
3	8	W	10/17/12	5:19 AM	8 News Now 5a M-F	5-6a	:30	SH12105H	\$225.00	NM
1	8	F	10/19/12	5:11 AM	8 News Now 5a M-F	5-6a	:30	SH12105H	\$225.00	NM
2	10/16/12	10/22/12	8 News Now 6a M-F	6-7a	- TWTF- -	:30	3	\$275.00	NM	
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 3	<u>Rate</u> \$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Tu	10/16/12	6:40 AM	8 News Now 6a M-F	6-7a	:30	SH12104H	\$275.00	NM
2	8	W	10/17/12	6:40 AM	8 News Now 6a M-F	6-7a	:30	SH12104H	\$275.00	NM
3	8	F	10/19/12	6:51 AM	8 News Now 6a M-F	6-7a	:30	SH12104H	\$275.00	NM
3	10/16/12	10/22/12	CBS This Morning	7-9a	- TWTF- -	:30	3	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/16/12	<u>End Date</u> 10/22/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 3	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	Tu	10/16/12	7:24 AM	CBS This Morning	7-9a	:30	SH12105H	\$200.00	NM
1	8	W	10/17/12	8:58 AM	CBS This Morning	7-9a	:30	SH12105H	\$200.00	NM
3	8	Th	10/18/12	7:41 AM	CBS This Morning	7-9a	:30	SH12104H	\$200.00	NM
4	10/16/12	10/19/12	Live w/Kelly	9-10a	- TWTF- -	:30	2	\$275.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Tu	10/16/12	9:21 AM	Live w/Kelly	9-10a	:30	SH12104H	\$275.00	NM
2	8	F	10/19/12	9:50 AM	Live w/Kelly	9-10a	:30	SH12105H	\$275.00	NM
5	10/16/12	10/19/12	Price Is Right	10-11a	- TWTF- -	:30	1	\$1,575.00	NM	
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> - TWTF- -	<u>Spots/Week</u> 1	<u>Rate</u> \$1,575.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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6	10/16/12	10/19/12	Young & Restless	11a-12p	- TWTF - -	:30	1	\$1,925.00	NM																																																																																																															
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8	10/16/12	10/19/12	Soaps / Let's Make A Dea	1230-2p	- TWTF - -	:30	1	\$1,315.00	NM																																																																																																															
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9	10/16/12	10/19/12	The Talk	2-3p	- TWTF - -	:30	1	\$1,315.00	NM																																																																																																															
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10	10/16/12	10/19/12	Ellen	3-4p	- TWTF - -	:30	2	\$375.00	NM																																																																																																															
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	3	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	W	10/17/12	5:22 PM	8 News Now 5-630p M-F	5-630p	:30	SH12104H	\$400.00	NM
3 8	Th	10/18/12	6:27 PM	8 News Now 5-630p M-F	5-630p	:30	SH12104H	\$400.00	NM
1 8	F	10/19/12	5:22 PM	8 News Now 5-630p M-F	5-630p	:30	SH12104H	\$400.00	NM
13	10/16/12	10/19/12	Inside Edition	630-7p	- TWTF - -	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	Th	10/18/12	6:41 PM	Inside Edition	630-7p	:30	SH12105H	\$325.00	NM
14	10/16/12	10/19/12	7-8p Rotator	7-8p	- TWTF - -	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	W	10/17/12	7:41 PM	7-8p Rotator	7-8p	:30	SH12105H	\$350.00	NM
15	10/16/12	10/19/12	8 News Now 11p M-F	11-1135p	- TWTF - -	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- TWTF - -	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	10/18/12	11:34 PM	8 News Now 11p M-F	11-1135p	:30	SH12104H	\$600.00	NM
2 8	F	10/19/12	11:32 PM	8 News Now 11p M-F	11-1135p	:30	SH12105H	\$600.00	NM
18	10/22/12	10/22/12	ET / Inside Edition	10-11p	M - - - - -	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M - - - - -	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	10:57 PM	ET / Inside Edition	10-11p	:30	SH12105H	\$325.00	NM
19	10/22/12	10/22/12	ET / Inside Edition	10-11p	M - - - - -	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M - - - - -	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/22/12	10:11 PM	ET / Inside Edition	10-11p	:30	SH12105H	\$350.00	NM
20	10/22/12	10/22/12	Hawaii Five-O	9-10p	M - - - - -	:30	2	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M - - - - -	2	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 8	M	10/22/12	9:34 PM	Hawaii Five-O	9-10p	:30	SH12105H	\$2,100.00	NM
1 8	M	10/22/12	9:47 PM	Hawaii Five-O	9-10p	:30	SH12105H	\$2,100.00	NM
21	10/16/12	10/16/12	NCIS: LA	9-10p	- T - - - - -	:30	1	\$12,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	- T - - - - -	1	\$12,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/16/12	9:43 PM	NCIS: LA	9-10p	:30	SH12104H	\$12,000.00	NM
22	10/18/12	10/18/12	Big Bang / 2 1/2 Men"	8-9p	- - - T - - -	:30	1	\$9,450.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37603-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Horsford - DCCC	HORSFORD/DCCC	2102	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/18/12	10/18/12	Big Bang / 2 1/2 Men"	8-9p	---T---	:30	1	\$9,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$9,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/18/12 7:58 PM Big Bang / 2 1/2 Men" 8-9p :30 SH12104H \$9,450.00 NM									
23	10/18/12	10/18/12	Elementary	10-11p	---T---	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Th 10/18/12 10:52 PM Elementary 10-11p :30 SH12105H \$2,200.00 NM									
24	10/20/12	10/20/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 5:59 PM Politics Now S Sebelius Various :30 SH12105H \$275.00 NM									
25	10/20/12	10/20/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 5:26 AM CBS Early Show - Sat. 5-7a :30 SH12105H \$335.00 NM									
26	10/20/12	10/20/12	Ent Tonight Weekend	7-8p	-----S-	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 7:56 PM Ent Tonight Weekend 7-8p :30 SH12105H \$220.00 NM									
27	10/20/12	10/20/12	NCAA College Football	NCAA College Foot	-----S-	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$1,050.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 1:23 PM NCAA College Football NCAA College Foot :30 SH12105H \$1,050.00 NM									
28	10/16/12	10/22/12	8 News Now 4-5a	4-5a	MTWTF--	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Tu 10/16/12 4:45 AM 8 News Now 4-5a 4-5a :30 SH12104H \$20.00 NM 1 8 M 10/22/12 4:28 AM 8 News Now 4-5a 4-5a :30 SH12105H \$20.00 NM									
Total Spots							43		

Payment Terms 30 Days

<u>Gross Total</u>	\$44,925.00
<u>Agency Commission</u>	\$6,738.75
<u>Net Amount Due</u>	\$38,186.25